



KAKRAPARTI BHAVANARAYANA COLLEGE (Autonomous)

Sponsored by S.K.P.V.V Hindu High Schools Committee
Kotapeta, Vijayawada.

ABOUT THE PROGRAMME.

The department of Commerce and Management organized an IIC session on “Angel Investment/Venture Capital Funding opportunities for Early Stage Entrepreneurs” by Dr. B. Sreedhar Reddy, Faculty, Department of MBA, Acharya Nagarjuna University on 16th August 2022 from 10.30 a.m. to 12.30 p.m. at UG Seminar Hall. In this session students from BBA and B.Com General have participated and acquired good knowledge on Angel Investment.

OBJECTIVE OF THE PROGRAMME

- To bring awareness about the Funding opportunities
- To provide information about Angel Investment for Early Stage Entrepreneurs.
- To help students educate themselves and come up with new Innovative ideas.

HIGHLIGHTS OF THE SESSION

- The speaker Dr.B.Sreedhar Reddy from Acharya Nagarjuna has started the session at 10.30 a.m. with a definition of Angel Investment.
- According to him Angel Investor means “An angel investor is an individual or group who provides early financial backing to startups for entrepreneurs with limited access to capital.
- He pointed out how the angel investors help startups take their first steps, rather than the possible profit they may get from the business.
- The speaker mentioned about “who can become an angel Investor. He explained An Angel investors are normally individuals who have gained "accredited investor" status but this isn't a prerequisite.
- Angel investors who seed startups that fail during their early stages lose their investments completely. This is why professional angel investors look for opportunities for a defined exit strategy, acquisitions or initial public offerings he added.
- He also stressed on the Pros and Cons of Angel Investment to early stage entrepreneurs.

PROS

1. There is less risk than if you take out a small business loan
2. Receive equity in exchange for financing
3. Many angel investors are also looking for personal opportunities in addition to investment opportunities.
4. Angel investors are typically experienced investors who take a long-term view

CONS

1. Angel investors may expect a substantial return on their investment, sometimes equal to 10 times their original investment within the first five to seven years.
2. This can create additional pressure for you and any employees.
3. The other disadvantage is the loss of control
4. After investing their money in a startup, most angel investors take a hands-on approach to the business.

- He stressed more on “ what are the questions did entrepreneurs come across from angel investors while they are investing”

Questions

1. What’s your unique selling point?
2. What is your cash burn rate/runway?
3. What is your ambition for the business?
4. What is your personal motivation for running the business?
5. What is the quality and experience of the team you have built?
6. How will you use the proceeds of your fundraising?
7. What are your gross margins?

OUTCOME

The participants have witnessed the practical scenario about Angel Investment and Funding Opportunities for Early Stage Entrepreneurs. Through this session the participants have come to know “how an entrepreneur reaches the angel investors and what kind of preparation is required to get angel investors for their start-ups”

CONCLUSION

Dr.B.Sreedhar Reddy has pointed out the story of Paytm owner success story and given many examples how Google maps and Google lens has been evolved. The presentation has completed at 12.15 p.m. and last 15 mins was allotted for queries and many students had clarified their doubts on Angel Investment. The speaker was felicitated by our Incharge Principal Sri P.L. Ramesh and our Vice- Principal Dr.M.Venkateswara Rao and other programme organizers.

PHOTO GALLERY



Dr.B.Sreedhar Reddy delivering his lecture



Students active participation an the session and felicitation to our chief Guest